

Session 3D - Cultural mapping in the city's co-creation processes toward sustainability

16:30 - 18:00 Friday, 17th June, 2022

Scientific Day - Theme 3. Transforming Governance for Innovative Cities

Presentation type Oral

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Cultural mapping is an emerging field of interdisciplinary research, as a mode of inquiry and a methodological tool in urban planning, cultural sustainability, and community development. It is strategically used by administrations of municipalities, community/civic organizations, and informal initiatives to bring a diverse range of stakeholders into conversation about the cultural dimensions and potentials of a place. Cultural mapping is allied with other mapping fields (i.e. deep mapping, community mapping, participatory asset mapping, counter-mapping, qualitative GIS, and emotional mapping), with which it shares a focus on bottom-up processes for making visible the knowledge of citizens/residents as well as narratives, identities, histories, and local practices that bring meanings to places. It has proven very good at detailing tangible assets that can be counted, such as physical spaces, cultural organizations, public art, and other material resources, with a growing interest in mapping intangible dimensions of culture. These intangible dimensions are of particular relevance in contemporary research, in artistic and architectural works, and in urban and community engagement and planning practices. This session is dedicated to debating the potential for culturally informed change through cultural mapping in relation to urban regeneration processes with nature-based solutions, as well as the challenges and opportunities of this interdisciplinary research and methodological tool in terms of collaborations across research disciplines and transdisciplinary practices. Proposals are expected to identify case studies, experiences and guiding principles that contribute to our knowledge about how cultural mapping can be interrelated with activities and thinking about sustainability in theory as well as through a diversity of practices. For example, topics may address, but are not limited to: how understanding the local cultural ecosystem informs and influences the community's cohesion, vitality and well-being; how cultural components are produced and reproduced in the context of the territory's urban regeneration; and how cultural mapping functions as a communication, conversational and knowledge production platform. Target audiences: Researchers, civic actors/NGOs, urban planners/practitioners, municipal officers/staff, and representatives of other local/regional authorities.